

# **SPONSOR EVENT SHEET**

Excellence in Affordable Housing Awards & Fundraiser

October 12, 2023 | 5:30 PM - 8:30 PM | Museum of Glass, Tacoma, WA

## SUPPORT AFFORDABLE HOUSING DEVELOPMENT IN PIERCE COUNTY

More than 200 attendees from affordable housing and related fields, government agencies, and elected officials are coming together to celebrate, network, and enjoy delicious food and drinks while recognizing the accomplishments of the Affordable Housing Consortium and Pierce County's affordable housing developers.

#### **EVENT DETAILS**

- 200+ attendees from the affordable housing market and related fields, government agencies, and elected officials
- Networking opportunities to meet and greet over food and drink
- Recognize accomplishments of Pierce County's affordable housing developers and advocates
- Learn more about AHC and their success in supporting affordable housing in Pierce County

#### SPONSORSHIP OPPORTUNITIES

Packages are listed below. We are happy to offer custom sponsorship opportunities that are flexible and a la carte (food, award presentation, main stage, etc.). Potential sponsorship reach:

• Facebook Main Page: 1,100+

· Tacebook Main Tage. 1,1001

Newsletter: 1,300+

• In-person Event Attendees: 200+

## **WHY SPONSOR**

- Engage and connect with industry leaders, housing developers, and professionals in the affordable housing market
- Present your company's products and services to build long-term relationships with potential and existing customers, clients, or donors
- Show your company's support and dedication to affordable housing development in the community
- Support AHC's mission to advocate and educate for more affordable housing in Pierce County

#### **EVENT AGENDA**

5:30 PM	Doors Open/Registration
5:45 PM	Hors D'oeuvres, Drinks & Networking
6:15 PM	Welcoming Remarks
6:40 PM	Excellence in Affordable Housing Awards
7:00 PM	Closing Remarks
8:00 PM	Event Concludes

## **SPONSORSHIP PACKAGES**

#### **HOUSING CHAMPION - \$5,000**

Provide remarks at event from podium, recognized "presenting sponsor" on all event-related materials, live shout out during event program, social media acknowledgement, logo on event landing page, premier signage at event, table (10 seats) front and center, full page ad at beginning of digital program

## **HOUSING LEADER - \$2,500**

Recognized sponsor on all eventrelated materials, logo on event landing page, full page ad in digital program book, social media shout outs, logo included in event marketing, signage at event, reserved half (5 seats) table front and center

## **HOUSING PARTNER - \$1,500**

Recognized sponsor on all eventrelated materials, logo on event landing page, half page ad in digital program book, social media shout outs, logo included in event marketing, reserved half table (5 seats) front and center

DEADLINE FOR SPONSORSHIP: SEPTEMBER 1, 2023 | CLICK HERE TO SPONSOR TODAY