



EVENT SPONSORSHIP

Affordable Housing Week and Reception

May 5th - 9th, 2025

Reception: May 8, 2025 | 6:00 PM - 8:30 PM | West of the Waterway

JOIN US FOR PIERCE COUNTY'S 3RD ANNUAL AFFORDABLE HOUSING WEEK

This year, we invite you to explore the theme of “Home”—what it means, who has access to it, and how we can expand housing solutions across the continuum. Throughout the week, we’ll raise awareness about local housing needs, advocate for meaningful policy change, and bring together a diverse network of stakeholders to build new partnerships and advance equitable housing solutions.

EVENT DETAILS

- **Daily virtual events** designed to deepen understanding, spark dialogue, and amplify awareness about affordable housing needs and opportunities in Pierce County.
- **In-person reception** bringing together 150+ community leaders and advocates to connect, collaborate, and celebrate collective efforts—complete with food, drinks, and powerful storytelling.
- **Cross-sector engagement** uniting stakeholders from government, business, philanthropy, and community organizations to form partnerships and advance policy solutions.

POTENTIAL REACH

- Facebook Main Page: 1,100+
- Newsletter: 1,600+
- Event Attendees: 1,000+
- Reception: 150+

WHY SPONSOR

- **Brand Visibility:** Gain exposure through our marketing materials, social media, and event promotions.
- **Community Engagement:** Network with community members through virtual events and activities while building valuable connections with organizations and community leaders.
- **Corporate Social Responsibility:** Showcase your commitment to affordable housing, social justice, and community welfare.
- **Networking:** Build valuable connections with organizations and community leaders.

SPONSORSHIP PACKAGES

HOUSING CHAMPION, TITLE SPONSORSHIP - \$10,000

As our “Champion for Housing” Title Sponsor, you’ll receive top visibility throughout Affordable Housing Week 2025, including a speaking role at the reception, logo placement across all materials, and a full-page ad in the digital program. Benefits also include exclusive access to a roundtable with Executive Ryan Mello, media and social media recognition, VIP seating, branded giveaway opportunities, and 4 tickets to all events.

HOMEBUILDER - \$5,000

- Co-branded sponsorship of a virtual event
- Half-page ad in the digital reception program
- Feature in email newsletter
- Logo on all marketing
- Sponsor spotlight on socials
- Recognition at events
- Share branded giveaways
- 2 tickets to networking reception
- Access to virtual event recordings

COMMUNITY INVESTOR - \$2,500

- Name/logo on website, signage, and program
- Recognition at a selected event
- Share branded giveaways
- Sponsor highlight on social media
- 2 complimentary tickets to the networking reception
- Access to virtual event recordings

HOUSING ADVOCATE - \$1,500

- Name/logo on website & printed event materials
- Social media recognition pre-event
- Recognition at one virtual panel
- 2 complimentary tickets to the networking reception
- Access to virtual event recordings

DEADLINE FOR SPONSOR COMMITMENT: APRIL 25, 2025 | [CLICK HERE TO SPONSOR TODAY](#)



JOIN US FOR PIERCE COUNTY'S 3RD ANNUAL AFFORDABLE HOUSING WEEK

Join us from May 5th to May 9th, 2025, for Affordable Housing Week—a powerful, week-long series of events exploring the meaning of "home" and the full spectrum of housing solutions across the continuum. From emergency shelter to permanent affordable housing, we'll highlight how safe, stable housing builds stronger, more resilient communities. Partner with us to raise awareness, spark solutions, and make a lasting impact in Pierce County.

HOUSING CHAMPION TITLE SPONSOR BENEFITS - \$10,000

- Invitation to roundtable discussion with Executive Ryan Mello
- Exclusive affordable housing tour invitation
- Recognized as "Champion for Housing" sponsor with the highest visibility in all AHW marketing
- Speaking opportunity and keynote speaker intro at reception
- Logo on holding slide for AHW reception
- Full-page ad in the reception event digital program
- Top logo placement on all marketing
- Social media spotlight and campaign
- Feature in press releases & media mentions
- Reserved VIP seating at all events
- Logo on event name badges
- Opportunity to distribute company-branded giveaways at an event
- 4 complimentary tickets to the networking reception
- 4 complimentary tickets to the roundtable conversation with Pierce County Executive Ryan Mello
- Access to virtual event recordings

EVENT DETAILS

Daily activities, virtual and in-person opportunities.

Reception key event where 150+ attendees will gather to connect, collaborate, and celebrate over food and drink.

Uniting stakeholders from across all civic sectors in Pierce County to foster connections and advance the affordable housing agenda.

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