



EIN: 38-3670012

EVENT SPONSORSHIP

Affordable Housing Week and Reception
May 6th - 10th, 2024

Reception: May 9, 2024 | 6:00 PM - 8:30 PM | Edison Square, Tacoma

JOIN US FOR PIERCE COUNTY'S 2ND ANNUAL AFFORDABLE HOUSING WEEK

Join us from May 6th to May 10th, 2024, for our impactful week-long celebration, highlighting affordable housing's vital role in shaping resilient and vibrant communities through diverse civic interests. Partner with us to support this cause and make a positive impact on our community.

EVENT DETAILS

- Daily in-person and virtual activities, including an affordable housing walking tour, virtual panels, and movie premiere, all aimed at amplifying awareness and generating dialogue about affordable housing.
- Reception key event where 150+ attendees will gather to connect, collaborate, and celebrate over food and drink.
- Uniting stakeholders from across all civic sectors in Pierce County to foster connections and advance the affordable housing agenda.

WHY SPONSOR

- Brand Visibility: Gain exposure through our marketing materials, social media, and event promotions.
- Community Engagement: Network with thousands of community members through virtual events and activities while building valuable connections with organizations and community leaders.
- Corporate Social Responsibility: Showcase your commitment to affordable housing, social justice, and community welfare.
- Networking: Build valuable connections with organizations, and community leaders.

POTENTIAL REACH

- Facebook Main Page: 1,100+
- Newsletter: 1,600+
- Event Attendees: 1,000+
- Reception: 150+

SPONSORSHIP PACKAGES

TITLE SPONSOR - \$10,000

Recognition as "Title Sponsor of Affordable Housing Week"; Prominent placement of your logo on all marketing materials, including event banners, posters, and digital promotions; Special acknowledgment in press releases and media coverage; Opportunity for a dedicated speaking slot during the networking reception; Four tickets to the networking reception; and includes all the benefits of lower packages.

EVENT SPONSOR - \$5,000

- Recognition at all community engagement activities and networking reception;
- Logo placement on event-specific promotional materials;
- Verbal acknowledgment throughout the week at events;
- Option to provide branded materials or giveaways for participants;
- 2 tickets to the reception; and
- All benefits of lower packages.

COMMUNITY IMPACT - \$2,500

- Cross promotion of two sponsor posts on AHC social media platforms;
- Social media campaign and mentions highlighting success stories, testimonials, and key messages on affordable housing with your logo prominently displayed;
- 1 ticket to the reception; and
- All benefits of lower packages.

EDUCATION & AWARENESS - \$1,500

- Verbal recognition and logo displayed at one virtual event (this tier only);
- Logo and link placement on the event website and digital platforms; and
- Recognition in email newsletters and event marketing.

DEADLINE FOR SPONSORSHIP: MARCH 29, 2024 | [CLICK HERE TO SPONSOR TODAY](#)